

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**October 4-8, 1999**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
10-5	EX	75/191,403	Republic New York Corp.	Walters Chapman* Wendel	2(d)	Refusal Affirmed		"NEW HORIZONS" [educational services, namely, a program for teller training and general job search skills designed for economically deprived and unemployed individuals]	"NEW HORIZONS" [educational services, namely, conducting courses in the operation of computer systems] and "NEW HORIZONS" (and design) [educational services, namely, conducting classes dealing with computer operations]	Rauen	No
10-5	EX	75/183,789	ZD Inc.	Hanak* Hohein Wendel	2(e)(1); requirement for additional information under Rule 2.61(b); requirement for a more particular identification of services	Refusal Reversed		"HOMESHOPPER" [entertainment in the nature of on-going television programming providing information of general interest to consumers]		Thayer	No
10-5	EX	74/715,185	Wildfire Communications, Inc.	Hanak* Walters Chapman	2(e)(1)	Refusal Reversed		"VIRTUAL INTERCOM" [computer programs for implementing a computer based messaging system by opening a communications channel to a remote party based upon a spoken command]		Ferraiuolo	No

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(2) \*=Opinion Writer; (D)=Dissenting Panel Member

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10-5	EX	74/566,932	Standard Motor Products, Inc.	Cissel Hohein Bucher*	2(d)	Refusal Affirmed (but not as to goods in Int. Classes 3, 5, 16, 22, and 25)		"CHAMP" (in stylized lettering) [deicing preparations for automobile locks, etc. (Int. Cl. 1); pumice hand soap (Int. Cl. 3); automobile lubricants, etc. (Int. Cl. 4); air freshener and first aid kits (Int. Cl. 5); metal hardware and metal gas cans, etc. (Int. Cl. 6); automotive plugs, carburetor parts, etc. (Int. Cl. 7); manually operated automotive servicing tools, etc. (Int. Cl. 8); air line pressure gauges, automotive gas gauges, battery testers, etc. (Int. Cl. 9); automobile headlights, etc. (Int. Cl. 11); automobile door lock knobs, etc. (Int. Cl. 12); paint brushes (Int. Cl. 16); air line hoses, vehicle defroster system hoses, etc. (Int. Cl. 17); radiator bug screens (Int. Cl. 19); cabinets, clothes hanger bar for mounting in vehicles, etc. (Int. Cl. 20); battery terminal brushes, vehicle cleaning cloths, etc. (Int. Cl. 21); non-metal strapping or tie downs, rope, cotton tarpaulins for use as drop cloth (Int. Cl. 22); gloves (Int. Cl. 25); vehicle floor mats, etc. (Int. Cl. 27)	"CHAMP" [oil filter cartridges; air, oil, and fuel filters and components]	Mason	No

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10-5	CANC	25,559	Physicians Health Plan, Inc. v. Michigan HMO Plans, Inc.	Cissel Hohein Chapman*	2(d); affirmative defenses of laches and estoppel	Petition to Cancel Granted	butterfly design [underwriting of health and accident insurance]	butterfly design [health care services in the nature of a health maintenance organization]			No
10-6	EX	75/250,802	Daniel Malley	Hanak* Quinn Bottorff	2(e)(1)	Refusal Affirmed		"PRETZEL BAR" [candy]		Bullock	No
10-6	EX	75/171,503	New Life Treatment Centers, Inc.	Hohein Hairston Chapman*	2(e)(1)	Refusal Reversed		"WOMEN OF FAITH" [audio tapes and video tapes featuring inspirational and religious presentations for women]		Johnson	No
10-6	OPP	98,231	Dayton Hudson Corp. v. Greatland Corp.	Cissel Quinn Hairston*	2(d)	Opposition Dismissed	"TARGET GREATLAND" and "TARGET GREATLAND" (and design) [retail department store services; "GREATLAND" [clothing; propane camp stoves and cooking pots, etc.; sheets, etc.; processed nuts, fruit juices, and fruit drinks; etc.]]	"GREATLAND" and "GREATLAND" (and design) [both marks for: computer software for financial/banking and mortgage institutions and accounting/tax, real estate and legal fields, etc; printed informational publications for the same fields; general printing services, etc.			No

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10-7	EX	75/088,578	Fabwell, Inc.	Simms Cissel* Quinn	whether the specimen of use shows a "substantially exact representation" of the mark shown in the drawing--i.e., whether the specimens demonstrate trademark use of the mark sought to be registered [mutilation]	Refusal Affirmed		stylized letter "F" [vinyl siding]		Berman	No
10-8	EX (R)	75/264,504	Costas Spiliadis	Hanak* Quinn Walters	2(d)	Request for Reconsideration Denied [Refusal Affirmed]		"ESTIATORIO MILOS" (and fish design) [restaurant services]	"MILO'S" [restaurant services]	Mason	No

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